



# Take Your Seat

## SEAT APPEAL FAQ's

### **Your support**

#### **What will my donation support?**

*This major refurbishment of Brighton Dome Corn Exchange and Studio Theatre, alongside essential conservation work, will deliver improvements in accessibility, facilities and infrastructure, benefitting residents, community groups, schools, artists, tourists, and local businesses amongst others.*

*As a charity, we are inviting our supporters, audiences and visitors to help us as we fundraise to preserve and redevelop these extraordinary spaces. We would be delighted if you chose to name a seat for yourself, a friend or loved one or on behalf of your business. Your support really will make a difference.*

For further information about the redevelopment, please visit: [Our Future](#).

#### **How can I name a seat?**

1. You can pay for your seat by cheque or debit/credit card.
  2. Direct debit is also available if you prefer to pay in monthly instalments over 12 months.
- Please complete and sign this section of the application form.

**Gift Aid** – you can increase your donation with gift aid. If you are a UK tax payer, we can claim an extra 25p for every £1 at no cost to you. If you are eligible, we would be grateful if you could tick the Gift Aid section on the form.

If you would prefer us to post a Name a Seat leaflet to you or to make payment over the phone, please contact us on [development@brightondome.org](mailto:development@brightondome.org) or call 01273 260818

### **Your seat**

#### **Where will the plaque be positioned on the seat?**

*Plaques will be positioned on the back of seats in most cases. There are a few seats in the balcony where this is not possible due to the seating layout, and in these cases the plaque will be positioned either on the wall directly behind or on the balustrade directly in front.*

#### **How long will the plaque remain on the seat?**

*All inscriptions will remain on the seats for 20 years, after which Brighton Dome & Brighton Festival may need to remove or replace the seating.*

### **Can I choose my actual seat?**

You can choose whether your seat will be in the Corn Exchange or Studio Theatre. You can also let us know your preference within your chosen price range and we will try to accommodate your choice (please note, this is subject to availability at the time of your donation).

### **Will I always be able to sit in my dedicated seat?**

We can't guarantee you'll be able to sit in your dedicated seat. However, if you book for a performance well in advance and advise the box office, it may be possible. As our venues are flexible spaces, dependant on the art-form, not all seats will be visible at every event.

### **Your plaque**

#### **What is the plaque size and how can I confirm my dedication?**

We are working with a plaque size allowing 22 characters per line (44 characters in total across two lines), including spaces.

Once the plaque size, style and design has been confirmed we will ask you to complete a form to let us know your dedication. We will then send a letter to confirm we have the correct details.

#### **If I don't want to list an individual name can I request something else?**

Yes, if it is within the character limit, but there are some exclusions. These include logos, quotes, symbols and any dedication political in nature or liable to cause offence, therefore Brighton Dome & Brighton Festival reserves the right to request an alternative dedication.

#### **When will the plaques be fitted and will be able to view it in situ?**

The redevelopment is due to complete by summer 2020 and we will be inviting all our seat supporters to a launch event nearer the time of opening.

#### **What is your data protection policy?**

We need your permission for you to be contacted by Brighton Dome & Brighton Festival in the future. By leaving your details you are agreeing to be contacted for the purposes of the seat appeal. Your details will be stored in accordance with the Data Protection Act (1988) and will not be passed on to a third party.

### **Seat Appeal**

Our seat appeal forms part of our wider vision to re-imagine the Royal Pavilion Estate and the first step is this major transformation of the Grade I listed Corn Exchange and Grade II listed Studio Theatre.

Brighton Dome & Brighton Festival  
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**For any further enquiries please contact the Development Department on [development@brightondome.org](mailto:development@brightondome.org) or call 01273 260818**